

Professional headsets enhance virtual meetings at leading creative agency



INSPIRING GROWTH

Wunderman Thompson Studios CPH offers deep expertise across the customer journey to inspire growth for ambitious brands. Before Covid, their staff were mainly office-based, with many meetings taking place face-to-face. The agency swiftly adapted to the need for hybrid working, with staff working flexibly and embracing new ways of communicating. With more time spent in online meetings, staff who were using their built-in laptop audio for online meetings needed higher quality audio solutions. Jabra Evolve2 noise-cancelling headsets were the perfect choice to help the staff sound professional on every call.

WORLD-CLASS AUDIO

As a vibrant agency, things are always going on at the studio. Creative collaboration can sometimes get a bit loud - with teams exchanging ideas and music playing in the open office. And at the same time, other people may need to hold a client conversation or get their heads down for some detailed planning.



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“As an industry-leading creative consultancy, we needed to sound our best on our virtual calls and meetings, especially with our customers, many of whom are household names.”

Chris Myers, Managing Director
at Wunderman Thompson Studios CPH

Chris continues “We needed a solution that allowed our entire team to thrive – holding professional calls and meetings while blocking out any background noise but without affecting the vibe of the whole office. Considering our team’s work preferences and habits, we needed flexible headsets to meet the in-office and hybrid working collaboration needs.”

Wunderman Thompson Studios CPH had adopted Microsoft Teams across the organization, so it was essential that the headsets worked seamlessly with their Teams infrastructure.

PROJECT AT GLANCE

Wunderman Thompson is a global marketing communications agency that provides a range of services to clients around the world.

The Danish arm of the company - **Wunderman Thompson Studios CPH** - embraces the freedom of creative collaboration from anywhere and partnered with Jabra to deploy a range of Evolve2 noise-cancelling professional headsets for a seamless audio experience in their online meetings.

EVOLVE2 HEADSET FEATURES

- World-class noise-cancelling microphones
- Active Noise Cancellation
- Innovative, ergonomic designs
- Plug-and-play
- Microsoft Teams certified

BENEFITS

- Sound professional on every call
- Silence your surroundings
- Superior comfort
- Get started in seconds
- Works seamlessly with Teams



JABRA EVOLVE2 BUDS

JABRA EVOLVE2 65 FLEX



JABRA EVOLVE2 75



JABRA EVOLVE2 40

HEADSETS FOR EVERY WORK STYLE

Jabra recommended Evolve2 professional noise-cancelling headsets to enable the team to have better audio quality on their internal meetings and on their meetings with clients, many of whom are based around the world.



The agency now uses a selection of Evolve2 corded and wireless headband-style headsets, and the professional Evolve2 wireless earbuds, to suit the differing needs of team members. Regardless of style, all the Evolve2 headsets are available in a Microsoft Teams certified version, which means they have been extensively tested and proven to deliver outstanding audio quality and reliability with the Teams platform.

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“We needed headsets with the highest quality audio performance to ensure our calls always sounded crystal clear and professional. It was important that the headsets could block out the everyday background noise distractions for home workers, as well as some of the noise in the office when our creatives get together for an impromptu discussion in our open plan office area.”

Chris Myers, Managing Director
at Wunderman Thompson Studios CPH

TEAM MEMBERS FEEDBACK ON THE EVOLVE2 HEADSETS

“Easy, simple and comfortable”

“Great for meetings across borders and for longer calls as they are very comfortable and adjustable. Jabra headsets are the deal if you want great sound, flexibility and comfort.”

“It cuts out any other sound, I hear everything, and feel that the other person and I are connected.”



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“The easy setup, supreme sound quality, and noise cancellation of Jabra headsets make it possible to keep focus during busy times in an open-plan office. Lightweight and intuitive, these devices quickly became inseparable companions of their owners. The great thing is how easy the headsets are to set up and use - our staff are creatives not techies.”

Axel Grahammer, Technology Program Director
at Wunderman Thompson Studios CPH

ON-THE-GO

Chris uses the Jabra Evolve2 Buds, which combine great audio with a discreet wearing style that is perfect when you're out and about. Chris can take a call on his laptop with the earbuds, and then easily transfer it to his mobile phone as he heads out of the door for a meeting.

FLEXIBLE WORKERS

For those team members who work flexibly, some days at home and some in the office, the Jabra Evolve2 65 Flex proved a hit. Not only does it deliver impressive audio performance with Hybrid Active Noise Cancellation to block out background sound, but the Jabra ClearVoice microphone also lets staff sound ultra-professional wherever they are working that day.

And to top it off, the revolutionary fold-and-go design makes Evolve2 65 Flex our most portable professional headset, helping staff work effectively wherever they choose.

OFFICE-BASED

The Creative team are using the Evolve2 75 wireless headset and Evolve2 40 corded headset. They value the simplicity and seamless user experience during their highly collaborative days, often filled with internal and client presentations and reviews.

THE POWER OF PROFESSIONAL AUDIO

Chris Myers has the final say: “Of course, you will never fully replace face-to-face meetings in our business, but Jabra headsets offer a great way to enhance our virtual meetings. We can stay in touch as a team and with our clients and know that we sound professional on every call. As a dynamic organization, our Jabra Evolve2 headsets show our commitment to staying ahead of the curve.”

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